Cookie Policy

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This policy explains how **www.wwm-labs.com** (the "website"), operated by W.W.M. Ai Labs Europe Limited ("WWA", "we", "us"), uses cookies and similar technologies. How we handle personal data more generally is explained in our Website Privacy Notice.

1. The short version

- The website does **not** use advertising, tracking or social-media cookies.
- Our website statistics (Cloudflare Web Analytics) work **without cookies** and without storing anything on your device.
- The website itself does not set cookies or use your browser's local storage.
- The only cookies that may appear are **strictly necessary security cookies** set by Cloudflare, our network-protection provider, when it needs to tell people apart from automated traffic.
- Because we use only strictly necessary technologies, we do not show a cookie banner or ask for your consent.

2. What cookies and similar technologies are

Cookies are small text files that a website stores in your browser. Similar technologies include local storage, session storage, pixels and scripts that read information from your device. In this policy, "cookies" covers all of them.

The law (the EU ePrivacy Directive, as implemented in Cyprus by Law 112(I)/2004) requires consent before a website stores or reads information on your device, **unless** this is strictly necessary to provide a service you have asked for, or only to carry out the transmission of a communication. Everything the website uses falls within that exemption.

3. Cookies that may be set

Name	Set by	Purpose	Type	Duration
`__cf_bm`	Cloudflare (on wwm-labs.com)	Distinguishes people from automated bots, to protect the website from abuse. Set only when Cloudflare's bot protection is active for a request.	Strictly necessary	30 minutes
`cf_clearance`	Cloudflare (on wwm-labs.com)	Records that you passed a Cloudflare security check, so that you are not asked to complete it again. Set only if you are shown a challenge.	Strictly necessary	Up to the lifetime we configure for security challenges (by default 30 minutes)

These cookies contain no information that identifies you to us, are not used for analytics or advertising, and are not used to follow you across websites. Cloudflare's own use of the data is described in Cloudflare's privacy policy and cookie policy.

4. Technologies we do not use

Technology	Used on the website?
Analytics cookies (e.g. Google Analytics)	No. Our statistics come from Cloudflare Web Analytics, which is cookieless.
Advertising or retargeting cookies and pixels	No
Social-media plugins or tracking (e.g. LinkedIn, Facebook)	No. The LinkedIn and GitHub icons are plain links; nothing from those sites loads until you click them.
Third-party fonts or embedded content	No. Fonts are served from our own website, and no videos, maps or other third-party content are embedded.
Browser local storage or session storage set by the website	No
Fingerprinting	No

5. Website statistics without cookies

Cloudflare Web Analytics measures page views, referring sites, visitor countries and page-load performance using a small script delivered by Cloudflare. It does not set cookies, does not use local storage and does not use fingerprinting to recognise you. We receive only aggregated statistics that do not identify you. See section 4.2 of our Website Privacy Notice.

6. The enquiry form

When you send an enquiry, the form is submitted to Formspree, Inc., which forwards it to us. Submitting the form does not set cookies on your device. A hidden field on the form helps us filter out spam; it does not store anything in your browser. How we handle the data you enter is explained in our Website Privacy Notice.

7. Links to other websites

The website links to other sites, such as GitHub, LinkedIn, Bloomberg's LEI search, and websites of other companies in our group. When you follow a link, the other site may set its own cookies under its own policy. Our products, including any web applications we provide to customers, have their own cookie and privacy information, provided with each product.

8. Managing cookies

Because the only cookies that may be set are strictly necessary, there is nothing to switch on or off on the website. You can still block or delete cookies in your browser settings at any time. If you block Cloudflare's security cookies, the website may show you a security check more often or, in rare cases, may not load correctly.

Help pages for common browsers: Chrome, Firefox, Safari and Edge each explain how to manage cookies in their settings or help menus.

9. Changes to this policy

If we ever introduce a technology that requires consent, such as analytics cookies, we will update this policy first and will not use that technology until you have given your consent through a consent banner on the website. The version number and date at the top show when this policy last changed.

10. Contact

Questions about this policy: **info@wwm-labs.com**.

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